

PERSONAL INFORMATION

first name	Thoas
surname	Hooning van Duyvenbode
date of birth	March 9, 1977
place of birth	Groningen, The Netherlands
gender	male
nationality	Dutch

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linkedin	www.linkedin.com/in/thoas
twitter	twitter.com/thoashvd
website	www.thoas.nl (portfolio)

EDUCATION

schools	period	diploma
Art Academy Minerva, graphic design BA, Groningen	1997 - 2002	yes
H. N. Werkman College - VWO, Groningen (college preparatory high school education)	1995 - 1997	no
H. N. Werkman College - HAVO, Groningen (school of higher general secondary education)	1993 - 1995	yes
Leon van Gelder Middenschool - stroom 1, Groningen (school of lower general secondary education)	1989 - 1993	yes

EMPLOYMENT HISTORY AS A GRAPHIC DESIGNER

Proforma 2005-present	client	work description	period
	The Netherlands Authority for the Financial Markets (AFM), Amsterdam	concept, design and lay-out of the annual report 2009	June 2010
		design and layout of the magazine for the staff called Zichtbaar	mid 2009
		design and layout for the stakeholders magazine called InZicht	early 2009
		concept, design and lay-out of the annual report 2008	May 2009
		concept, design and lay-out of the annual report 2007	May 2008
		design and lay-out corporate brochure	June 2008
		design and implementation of the corporate identity	started in May 2007
		design and lay-out of a series of folders for consumers	January 2008
	PMT, Pensioenfonds Metaal en Techniek (Pension fund), Rijswijk	design annual reports in 2009, 2008 and 2007	2010, 2009 and 2008
		design and implementation corporate identity	January 2008 till present
		a series of folders	
	The city of Rotterdam	concept and design for the tender campaigns for the city of Rotterdam	June 2010
		campaign during Newyears eve 2008 and 2009	December 2008 & December 2009
	Stichting Imago Westland, Naaldwijk	campaign on region marketing for Westland	September 2009 - June 2010
	Multinational Shell, The Hague	concept, design and lay-out of different internal campaigns	2007-2008
	Eussengroep, FreshProjects and Solware, Honselersdijk	design of three related corporate identities	Augustus 2007
	Waternet, Amsterdam (drinking, waste and surface water around Amsterdam)	design and lay-out of several products like corporate folder World Waternet	late 2007
		design for the carpark	early 2007
	Woonmaatschappij (housing corporation), Hoofddorp and Amsterdam	different folders for housing corporation	2006-2007
	Op Pad, famous Dutch outdoor magazine, The Hague	restyle of the magazine and made several issues	late 2005-2006
	Doeners & Durfals events, Rotterdam	design and layout for different events	2005-2007

Hardcorps, associate director 2003-2005	client	work description	period
	Stichting Windenergie, Amsterdam	concept, design and implementation corporate identity	May 2005
	Windpark Kubbeweg, Amsterdam	concept, design and implementation corporate identity	May 2005
	Young TNT, The Hague/Hoofddorp	concept, design and realisation of an artwork in the main hall of TNT headquarters	April 2005
	Sneaknacht, Utrecht	design and layout of posters and flyers for several events	2004-2005
	The Comedyband, Amsterdam	concept, design and realisation website	late 2004
	Paard van Troje, The Hague	creating live visuals as a VJ	April 2004
	Multinational Akzo Nobel, Arnhem	concept and design for online magazine News & Views	April 2004
		pitch redesign corporate website akzonobel.com (didn't win)	May 2004
		design and realisation of presentation The Coatings University	January 2004
	Stichting Arminius, Rotterdam	concept, design and implementation corporate identity, including website	early 2004
	De Kubbe, Biddinghuizen	concept, design and implementation corporate identity, including website	late 2003
one-man business 2001-2003	client	work description	period
	Academy of Architecture, Groningen	design and layout of several items for event	early 2003
	Engineering agency Blaauw & Partners, Groningen	real estate folder	February 2003
	Krag Art productions, Groningen	concept, design and implementation corporate identity	January 2003
	University of Groningen	concept, design and realisation exhibition 'De Stad op het Spoor'	January 2003
		concept, design and realisation exhibition 'Groningen van de Kaart'	late 2001
	Usva, Cultural student centre of the university of Groningen, Groningen	created live visuals during several events	2001-2002
internship	place	work description	period
	Volta graphic design, Utrecht	did everything a designer does	september-november 2000

SKILLS

language	comprehension
Dutch	native
English	good
German	intermediate

software	comprehension
OS X	excellent
Adobe InDesign CS2/3/4	excellent
Adobe Illustrator CS2/3/4	excellent
Adobe Photoshop CS2/3/4	excellent

REMAINING

design related	description	period
intern training	training interns and recruiting young talent at Proforma	2007-present
training	training Presenting by the BNO , Association of Dutch Designers	2007
	training InDesign for experts by Mass-IT	2008
system operator	responsible for the internal computer network at Proforma	2005-present
assessment	analysis about my capability for being a senior designer at Proforma. Done by Aetypos, Human Performance Improvement	June 2009

awards/articles/exhibitions	Cordes-trofee, first price for being the best Annual report in the public domain. The Netherlands Authority for the Financial Markets Annual Report 2008	late 2009
	Cordes-trofee, runner-up for The Netherlands Authority for the Financial Markets Annual Report 2007	late 2008
	design magazine Items, article about the restyle of famous outdoor magazine Op Pad	early 2006
	presentation of my graduation project at Grafisch Papier Hier! in Amsterdam	November 2002
	exhibition of my graduation at Academy Minerva	July 2002

hobby's/interests	photography, biking, books on design, fashion, photography arts etc.
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RECOMMENDATIONS

person	recommendations from www.linkedin.com/in/thoas	date
Ina Sok, Manager communications The Netherlands Authority for the Financial Markets (AFM)	<p>After working with Thoas during the last 4 years I would like to share my thoughts with you on his work for The Netherlands Authority for the Financial Markets (AFM). As a communications advisor I've worked with Thoas on the development of our (new) corporate design as well as, him being our main designer, on all kinds of design projects.</p> <p>The AFM is a very complex organisation and developing and maintaining our corporate style is not an easy task. Throughout the years Thoas proved to be a most appreciated designer. He is creative, energetic, flexible and he knows how to combine a very professional attitude with an ease in working with all kinds of people.</p> <p>Thoas had a very good understanding of what the AFM needed to promote and brand themselves. He is always looking for improvement and never afraid of criticism. We've had inspiring, creative discussions, always with the organisation in mind. As an organisation we were impressed by his easy manner with even the most difficult people and very happy with the results of his work. We discovered he could work under pressure without losing creative integrity and we liked his enthusiastic presence.</p> <p>Working with Thoas turned out to be succesfull and inspiring, therefore we will miss him greatly. Given the opportunity I am most confident he will excel further in his profession.</p>	August 09, 2010
Annemieke Biesheuvel, Manager communications Pensioenfonds Metaal & Techniek (Pension fund)	'Bij verschillende projecten en bij verschillende werkgevers heb ik met veel plezier met Thoas samengewerkt. Hij heeft twee prachtige, onderscheidende én werkbare huisstijlen ontwikkeld. Werken met Thoas is fijn omdat hij zeer creatief is – hij maakt gewoon mooie dingen –, maar ook omdat hij meedenkt, praktisch is, punctueel is in de uitvoering, oog heeft voor detail én oog voor de grote lijn houdt... Gewoon een erg goede designer dus en een prettig en integer mens bovendien'	July 26, 2010
Joop Ridder Owner & creative director Proforma	'Thoas for me is a very involved and stimulating designer, who inspires the studio, clients and last but not least myself. A top creative designer with a big heart for his profession. TOP!!!'	December 16, 2009
Robert Hagman, Intern at Proforma	'Thoas has been my intern trainer at proforma for 8 months. During this period he was a true inspiration both as graphic designer and as the person he is himself. In the first few weeks of my internship he was able to teach me everything i had to know about graphic design and i was hooked ever since. <p>I know Thoas as a friendly, hardworking designer full of positive energy, who isn't afraid to face problems and somehow finds the most creative and innovative solutions to them. and last but not least he is incredibly passionate about his profession!'</p>	July 24, 2010
Ilona Kamps Independent photographer	'I did a lot of projects with Thoas and was always impressed by his ambition,originality and his authenticity. Thoas is a empathic guy with intrest in what happens in the world. ilona kamps'	July 15, 2010
Claudy te Brake Senior graphic designer at Proforma	Thoas was an inspiration during my time at Proforma for other colleagues because of his passionate attitude towards the studio. Always full of new ideas finding a way to create them. From organizing a studio trip to Berlin to a super creative solution for several campaigns. Besides that he has great technical knowledge and makes amazingly nice photo's!	Augustus 3, 2010
Niek Jan Tops Senior graphic designer at Proforma	'Thoas is an ambitious and hard working design professional. A real teamplayer with the right design skills. Nice person to work with!'	July 14, 2010
Stephanie ten Dam-Ernst Senior graphic designer at Proforma	'I know Thoas as an inspiring and endlessly enthusiastic colleague during my years at Proforma. Conceptual strong, innovative ideas and best off all: an involved and friendly colleague!'	October 2, 2009
Maarten van de Voorde, Owner and designer at www.mr10.nl	'The man with the creative plan; Concepting with Thoas is a delight, his attention for detail borders on eerie and his typography & photography skills are phenomenal'	April 4, 2008